



DOMUS ACADEMY MILANO

Domus Academy Design Experience Programmes – Summer 2023

ARCHITECTURAL DESIGN: CONCEPTS AND CONTEXTS

School: Domus Academy

Address: Via Darwin 20, 20143 Milan, Italy

Course Structure: 60 hours – 10 lesson days

Period: from 19th to 30th June 2023

ECTS: 4 ECTS credits*

* ECTS credits will be indicated in the final transcript upon successful completion of a course, but will be transferred at the option of each student's home university

TITLE – AREA

Architectural Design: Concepts and Contexts – Design Area

FACULTY

The course content and objectives have been defined and supervised by the Programme Leader Tim Power who will select the teaching faculty.

COURSE DESCRIPTION

This course offers students the opportunity to discover and analyze different architectural components, historical projects and contemporary case studies. Students are challenged to imagine an innovative design solution in relation to specific Milanese Architectural typologies. Emerging from an in-depth study, the students will be guided to the theoretical principles within the architectural field. The aim of the workshop is to allow the student to approach the idea of a collective design language and, at the same time, explore an individual idea and expressive language.

ADMISSION REQUIREMENTS

This course is intended for students in their last years of an undergraduate program, postgraduate students and recent graduates in the areas of interior design, product design, architecture, engineering, visual arts, or other related disciplines.

COURSE OBJECTIVES

Throughout the course students will have the opportunity to:

- Explore and evaluate case studies with reference to visualisation in architecture;
- Develop and evaluate communication strategies for architectural projects;
- Design an architectural object using proper graphical elements;
- Integrate from the beginning the graphical aspects and the ideas;
- Critically evaluate conceptual frameworks in architectural language.



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COURSE OUTPUT

A critical comparison between key studies is applied to envision and visualize an architectural project. Students are asked to articulate its representation through the integration of spatial and technical qualities.

LIST OF MATERIALS AND TOOLS (to be brought by students)

Laptop with the following programmes installed:

AutoCAD or similar

Rhino or similar

Adobe package

ATTENDANCE POLICY

Class attendance is required for successful completion of the course. Attendance will be taken every class period. On the last day of classes, instructors will issue a Certificate of successful attendance only to all students who completed at least 80% of the course.

COURSE POLICY

The Faculty of Domus Academy takes Academic integrity seriously. Instances of academic dishonesty such as plagiarism won't be tolerated. Mobile phones will be kept switched off all the time during class. Use of laptop during classes for personal purposes is forbidden.

TEACHING METHODS

A mix of theoretical lessons, field trips and practical workshops.

FACULTY SHORT BIO

Program Leader: Tim Power

Tim Power is an architect, designer and researcher. He is the founder of Tim Power Architects, an architecture and design practice founded in 2007, aimed to promote coexistence between society and the environment. Significant professional experiences include working in the studios of Italian Architects Ettore Sottsass and Superstudio (Cristiano Toraldo di Francia), collaborations with numerous Japanese Architects and designers including Nendo, Sou Fujimoto and Jun Aoki, and competition with well-known architects and landscape architects including Morphosis, SWA and West 8. Architecture projects include both public and private clients and range from social housing buildings to work place environments. Interiors have been realised for clients which include Louis Vuitton, Muji, Lexus, and Apple. Projects in the field of Furniture and Lighting have been realised for manufacturers that include FontanaArte, Oluce, Cassina Interdecor.

His contributions have been presented in both the Biennale of Architecture and the Biennale of Art in Venice. He has taught thesis level design courses in many prestigious universities and lectured in conferences, seminar worldwide. Academically, his research focus is on design as a responsible act, with specific interest in Environmental, Cultural and Social issues, and the



creative hybridization of local and foreign cultural practices. This research looks at contemporary and environmentally curative strategies, investigating how these strategies, when applied to urban-scapes, can invigorate urban regeneration, social space, stimulate develop economic enterprise and frame cultural situations with care and optimism.

ASSESSMENT AND GRADING

Grading Weights		Grading Scale
1. Attendance	30 %	Excellent = 90-100
2. Participation and Creative Process	40 %	Good = 80-89
3. Final work / Final presentation	30 %	Average = 70-79
		Below Average = 60-69
TOTAL	100 %	Poor = 59 or below

	Excellent 90 -100%	Good 80 – 89%	Average 70 – 79%	Below Average 60 – 69%	Poor Below 60%
Attendance (30%)	On time, perfect attendance	Seldom late: attended between 95% and 90 % of the course	Occasionally late: attended between 90 % and 85 % of the course	Occasionally late: attended between 85% and 80% of the course	Frequently late, attended less than 80% of the course: FAILED
Participation and Creative Process (40 %)	Demonstrates strong understanding of the topic & thorough, creative research	Shows good grasp of the topic & good research	Exhibits average comprehension of the topic & average research	Shows some awareness of the topic & below average awareness of research	Has shallow insight into the topic & poor grasp of research
Original Project (Final work/ Final presentation) (30%)	Exhibits exceptional analysis of concepts & production of original proposal	Exhibits exceptional analysis of concepts & production of original proposal	Exhibits average analysis of concepts & production of original proposal	Exhibits below average analysis of concepts & production of original proposal	Exhibits poor analysis of concepts & production of original proposal



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COURSE SCHEDULE

1st week

Day	Time	Professor	Hours	Lesson-subject
Day 1 Monday 19th June 2023	9:30 – 10:00	DA Staff		Welcome and Registration
	10:00 – 13:00		3	Course Introduction and Workshop Presentation
LUNCH @ CAMPUS CAFETERIA				
	14:00 – 17:00		3	Lesson 1
Day 2 Tuesday 20 th June 2023	10:00 – 13:00		3	Lesson 2
LUNCH @ CAMPUS CAFETERIA				
	14:00 – 17:00		3	Field Lesson/Site Visit 1
Day 3 Wednesday 21 st June 2023	10:00 – 13:00		3	Lesson 3
LUNCH @ CAMPUS CAFETERIA				
	14:00 – 17:00		3	Workshop



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Day 4 Thursday 22 nd June 2023	10:00 – 13:00		3	Lesson 4
LUNCH @ CAMPUS CAFETERIA				
	14:00 – 17:00		3	Field Lesson/Site Visit 2
Day 5 Friday 23 rd June 2023	10:00 – 13:00		3	Lesson 5
LUNCH @ CAMPUS CAFETERIA				
Friday afternoon: FREE				

2nd week

Day	Time	Professor	h	Lesson-subject
Day 6 Monday 26 th June 2023	10:00 – 13:00		3	Workshop
LUNCH @ CAMPUS CAFETERIA				
	14:00 – 17:00		3	Field Lesson/Site Visit 3
Day 7 Tuesday 27 th June 2023	9:00 – 13:00		4	Workshop Revision



LUNCH @ CAMPUS CAFETERIA				
	14:00 – 18:00		4	Workshop
Day 8 Wednesday 28 th June 2023	9:00 – 13:00		4	Workshop
LUNCH @ CAMPUS CAFETERIA				
	14:00 – 17:00		3	Field Lesson/Site Visit 4
Day 9 Thursday 29 th June 2023	9:00 – 13:00		4	Workshop Revision
LUNCH @ CAMPUS CAFETERIA				
	14:00 – 18:00		4	Workshop
Day 10 Friday 30 th June 2023	9:00 – 13:00		4	Final Presentations and Certificate Awarding
LUNCH @ CAMPUS CAFETERIA				
Friday afternoon: FREE				

The school reserves the right to:

- amend or cancel courses, change course location or substitute course leaders, professors, guests, visits location.
- make any changes that in our absolute discretion we consider necessary or appropriate for reasons of operational efficiency or due to any other circumstances that are beyond our control.